MEN'S FURNISHINGS—Walter Schiller, manager of the men's furnishings department of the new Sears store opening Thursday, looks over the stock of men's clothing which will be ready for Central Texas customers.

by Cen-Tex Glass and Mirror company here before he started his own business in 1949.

hairdo if it isn't becoming—yet many women follow the fashion regardless.

IT'S NEWS

Big News In Temple . . .

Another great merchandising organization has selected Temple as a logical point for a retail store to serve this great Central Texas area. Tomorrow Sears, Roebuck and Company is opening a new and modern store in Temple. The Temple Daily Telegram joins in extending a cordial welcome to Sears on the grand opening of their Temple store.